



## Corporate Sponsorship Benefits

Since 2010, **The Capital Hearings** have been entertaining Washington audiences, large and small. From holiday caroling and embassy soirees to Capitol Hill flash mobs and roller derby bouts, the group's wide-ranging repertoire of classical favorites, vocal jazz, and contemporary arrangements has established it as D.C.'s most versatile *a cappella* ensemble. The group presents its own concerts annually, and also regularly appears at prominent performance venues in the Washington, D.C. area. The group released its award-winning debut album, *Opening Statement*, in 2013.



“Once again, The Capital Hearings had stolen the show.” (*Roll Call*)

“Known for their diverse songbook.” (*Washingtonian Magazine*)

### **Sponsorships support the following activities:**

- Concerts and new recordings
- Our annual Young Composers Competition
- Commissioning new arrangements and repertoire
- Community and educational outreach performances

### **Why should your organization sponsor The Capital Hearings' 2015 fall concert?**

**REACH.** Our concert on **October 10, 2015** will reach 300+ audience members in a prime downtown Washington, D.C. location – **Live at 10<sup>th</sup> & G**, steps from the Metro Center and Gallery Place / Chinatown metro stations.

**EXPOSURE.** All attendees receive The Capital Hearings' printed program before the performance. During the performance, audience members spend an average of 15 minutes reading the program. A post-concert reception in the lobby magnifies the signage impact.

**BRANDING.** Identify yourself and your business as a supporter of the arts AND gain exposure to those with evident commitment to the arts and our local community.

**BUSINESS.** Our audiences include both affluent professionals and trendsetting young professionals seeking unique cultural, dining, and shopping experiences.



## 2015-16 Corporate Sponsorship Levels

### **Director's Circle: \$5,000+**

- The Capital Hearings will perform a set of up to 30 minutes for your event, to be held at a mutually agreeable date and time within the greater Washington, D.C. metropolitan area
- All items below

### **Benefactor: \$1,000+**

- Website recognition on The Capital Hearings' homepage, including logo and link
- Full-page advertisement in concert program
- Up to 10 tickets for *Spark of Genius: Technology + Innovation* on October 10
- All items below

### **Patron: \$500+**

- Website recognition on sponsor acknowledgement page, including logo and link to company's website
- Half-page advertisement in concert program
- Up to 6 tickets for *Spark of Genius: Technology + Innovation* on October 10
- All items below

### **Sponsor: \$250+**

- Logo acknowledgment in full-color printed program and on lobby signage
- Website recognition on sponsor acknowledgment page, including logo
- Up to 2 tickets for *Spark of Genius: Technology + Innovation* on October 10

### **Supporter: \$100+**

- Company name acknowledgement in printed program
- Website recognition on sponsor acknowledgement page, including company name

*The Capital Hearings is a registered 501(c)(3) nonprofit organization. Sponsorships are tax-deductible to the fullest extent permitted by law.*

Sponsorships of \$1,000 or less may be made using the enclosed form or using our all-electronic option. Director's Circle sponsors and those needing further information should contact John Hazangeles, Executive Director, by email at [jhazangeles@thecapitalhearings.com](mailto:jhazangeles@thecapitalhearings.com) or by telephone at (202) 630-6067.

**Program advertising** can also be purchased separately. For more information, please visit [www.thecapitalhearings.com/sponsorship](http://www.thecapitalhearings.com/sponsorship).



## 2015-16 Corporate Sponsorship Form

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

NAME FOR WILL CALL: \_\_\_\_\_

*Sponsorships of \$250 or more include complimentary tickets. See previous page.*

AMOUNT: \$ \_\_\_\_\_ NUM. OF TICKETS NEEDED: \_\_\_\_\_

**Payment** must be received by September 23, 2015 to guarantee logo placement and acknowledgment in program.

- Call or email us (contact info below) to request an invoice, if needed.
- Please mail checks payable to “The Capital Hearings” to our address below.

**Logos** (for sponsorships of \$250 or more) should be sent via email by September 23. Please provide a high-resolution image in PNG, JPG, GIF, or PDF format.

**Artwork Specifications** (for sponsorships of \$500 or more)

- Full page = 4.625” W x 7.625” H
- Half page = 4.625” W x 3.75” H
- Color or black-and-white
- PNG, JPG, GIF, or PDF format

Please email to [jhazangeles@thecapitalhearings.com](mailto:jhazangeles@thecapitalhearings.com) by September 23.

### \* All-Electronic Sponsorship Option \*

To conveniently make your sponsorship of **\$1,000 or less** electronically:

- Send address, ticket, and other information above to us by email
- Make payment online at [www.thecapitalhearings.com/sponsorship](http://www.thecapitalhearings.com/sponsorship)

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