



*Revolutions & Revelations:  
The Music of Political Change  
2016 PROGRAM ADVERTISING*

**Reserve your advertising space today!**

The Capital Hearings' 2016 concert, *Revolutions & Revelations: The Music of Political Change*, provides an ideal marketing opportunity for businesses wishing to demonstrate their support of the arts and our local community. Since its inception six years ago, The Capital Hearings' ensemble of professional-caliber singers has engaged our community through the creation of high-quality programs and innovative performances ranging from classical to jazz and contemporary pop music.

**Why should you advertise in The Capital Hearings' 2016 concert program?**

**REACH.** Our concert on September 24, 2016 will reach 300+ audience members in a prime downtown Washington, D.C. location – Live at 10<sup>th</sup> & G, steps from the Metro Center and Gallery Place / Chinatown metro stations.

**EXPOSURE.** Gain recurring and lengthy exposure for your business: All attendees receive The Capital Hearings' professionally printed programs before the performance. During the performance, audience members spend an average of 15 minutes reading the program. Many save the programs as souvenir items, so your ad gets longer shelf life.

**BRANDING.** Identify yourself and your business as a supporter of the arts AND gain exposure to those with evident commitment to the arts and our local community.

**BUSINESS.** The Capital Hearings' audiences are your customers, and your advertisement will reach a desirable and valuable consumer demographic. Our audiences include savvy professionals and young professionals seeking unique arts and cultural experiences.

We invite you to join us as an advertising sponsor and be represented in the program for our 2016 concert!

*Order form on reverse*



## Program Advertisements 2016

Reach our active and highly-educated audiences  
with a message about your business!

***Deadline: September 6, 2016***

Performance on September 24, 2016

Full-page color advertisement: \$200  
Half-page color advertisement: \$100      **AMOUNT: \$** \_\_\_\_\_

**COMPANY NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_

***Or***, submit contact info above by email to [jhazangeles@thecapitalhearings.com](mailto:jhazangeles@thecapitalhearings.com).

**Payment** must be received by the September 6 deadline.

- You can pay online at [www.thecapitalhearings.com/sponsorship](http://www.thecapitalhearings.com/sponsorship)
- Checks payable to “The Capital Hearings” can be mailed to The Capital Hearings, 3901 Connecticut Ave NW Suite 202, Washington DC 20008.
- Call or email to request an invoice: [jhazangeles@thecapitalhearings.com](mailto:jhazangeles@thecapitalhearings.com) or (202) 630-6067.

### **Artwork Specifications**

- Full page = 4.625” wide x 7.625” tall
- Half page = 4.625” wide x 3.75” tall
- Color or black-and-white advertisements acceptable
- Artwork should be emailed in one of the following formats: PNG, JPG, GIF, or PDF

Please email artwork to John Hazangeles, Executive Director, at [jhazangeles@thecapitalhearings.com](mailto:jhazangeles@thecapitalhearings.com) no later than September 6, 2016.